Mehdi Rafiei

Front-End Web Developer

Over 6 years developing responsive websites and applications optimized for all browsers and devices. Led front-end development for more than 10 major projects. Visit **mehdicode.com** to see front-end projects.

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TECHNICAL SKILLS

Languages	HTML, CSS, JavaScript (EcmaScript), **TypeScript, NodeJS, Python**, JSON
Modules	VueJS, Vuex, NuxtJS, SASS, TailWind, UnoCSS, I18N, Jest, WebPack, WebSocket, JQuery, Bootstrap
Concepts	Responsive Design, Restful APIs, UI/UX Design, SEO, Cross-Browser compatibility, PWA, TDD, Agile, CI/CD, SPA
Tools & etc	Version Control (Git, Github, GitLab), Jira, Figma, Emmet, ESLint, Prettier, NPM, Yarn, Docker, PM2

WORK EXPERIENCE

Front-End Web Developer
Ayandeh Bank

08/2021 - 05/2023   *(Hybrid)*
Collaborated remotely with Ayandeh Bank, following agile practices with Jira, and maintaining smooth development pipelines with GitLab.
Achievements/Tasks

- Led the front-end development for a trading system. encompassing spot, limit, OTC, and P2P trading options, resulting in a substantial 40% increase in daily trade volume.
- Spearheaded the successful implementation of language support for Persian, English, and Arabic markets, resulting in a 15% increase in international user acquisition and uplifted user satisfaction through a localized and immersive experience.
- Designed a user-friendly interface for cryptocurrency deposits and withdrawals, resulting in a 50% increase in user adoption and a 25% improvement in overall user satisfaction, driving higher user engagement and retention.
- Developed a theme switching feature, resulting in a 25% boosted user engagement, leading to positive feedback.
- Reinforced security with advanced protocols, reducing potential incidents by 30%, and boosting user trust.
- Launched real-time notifications via socket-based communication. resulting in a 20% uptick in user engagement and satisfaction.

Freelance Web Developmer
Metriland, Namichap, Delijan & other projects

07/2012 - 09/2023   *(Remote)*
Achievements/Tasks

- Created responsive website designs to ensure optimal viewing for nearly 100% of users across diverse devices and browsers, resulting in a 30% increase in mobile user engagement.
- Implemented performance optimization techniques, resulting in a 25% accelerated page load speeds, enhancing user experience and SEO rankings.
- Engineered Namichap's online ordering system, enabling seamless customization with a wide array of options; drove a remarkable 25% surge in online orders and elevated user satisfaction by 15%.
- Integrated InstagramAPI to seamlessly showcase Delijan's Instagram posts on product pages, driving a remarkable 20% surge in user interaction and boosting product visibility.
- Introduced a guest ordering feature, seamlessly transitioning guest orders to registered accounts, resulting in a 35% increase in user registrations and improved user retention; accelerated revenue growth by streamlining the onboarding process.

WORK EXPERIENCE

Web Developer & SEO Expert
Cactus ICT Center

04/2013 - 03/2015   *Tehran*

Achievements/Tasks

- Delivered comprehensive WordPress training to colleagues,With the skills to develop own WordPress websites & Launched over 10 diverse websites, showcasing versatility and contributing to the company's digital presence.
- Translated and redesigned over 5 advanced website templates to meet the specific needs and preferences of clients, leading to a 30% increase in customer satisfaction and expanded global reach.
- Employed a range of performance optimization techniques, including image compression, code optimization, and server-side caching, resulting in a 20% reduction in page load times and enhanced website speed.
- Optimized website designs for superior mobile responsiveness, leading to a 30% rise in mobile user engagement and conversions, enhancing the overall user experience.
- Strengthened website security by implementing advanced user data protection measures, including encryption and secure login protocols, reducing data breach incidents by 25% and increasing user trust.
- Enabled e-commerce expansion by integrating seamless functionality into websites, resulting in a 25% boost in online revenue and conversions.

EDUCATION

Software Engineering
Jabarian University (Associate's degree)